



# GRAPHIXON

PAT. PEND.

## FINISHES

### **What is Graphixon Finishes**

It is a revolutionary technology for enhancing the appearance of everyday objects including apparel, upholstery, automobile/aircraft/yacht interiors, handbags, briefcases, luggage, shoes, etc. Graphixon permits the application of photographic quality, high resolution and brilliantly colored graphic images, photographs, fine art and everything in between, on leather, faux leather, canvas, vinyl and similar materials, easily and permanently without altering the feel of the material.

### **What differentiates Graphixon Finishes from similar processes already available**

With the Graphixon Finishes process the image is printed on specially treated paper as opposed to the actual material. This makes the process faster and produces much greater definition as opposed to printing directly on leather or canvas. Printing is accomplished with inexpensive sheet fed or roll fed printers using water based inks. The most significant difference is that, as part of the process, the graphic is automatically and permanently sealed beneath a clear and very durable film which protects it from wear and tear, staining, fading and other damage.

### **Does the film over the graphic change the feel of the leather**

Graphixon Finishes process can be used on the softest leather or canvas without altering the natural feel of the material. Leather treated with the Graphixon Finishes process is indistinguishable in feel from the original leather.

### **What does the Graphixon Finishes process involve**

Simply print the graphic of your choice on the Graphixon Finishes supplied paper which is available in pre-cut sheets or roll format. Once the graphic is printed, apply the Graphixon Finishes INKLOC clear sealer. Allow the sealer to dry and then apply the Graphixon Finishes primer on top of the sealer. Once the primer has become relatively tack free, place the printed paper face down on the leather. With the application of modest heat and pressure the image with the top coat will be permanently transferred to the leather.

### **Are the materials, coatings, etc., supplied by Graphixon Finishes safe to work with**

Graphixon Finishes is committed to eco-bio friendly materials via its use of water based technologies. Our coatings have no fumes or odors and do not require any safety equipment in their use. Residual material can be safely disposed off in the public sewer system.

### **Does the process require expensive and complicated equipment**

Graphixon Finishes process utilizes basic off the shelf equipment. The specially developed paper will produce outstanding resolution and colors with a basic CMYK desktop inkjet printer using water based inks. The paper can also be used in conjunction with high speed commercial presses, solvent based and UV cured inks. The physical transfer is accomplished with a standard heat press which are commonly available in various sizes. Large and continuous transfer can be accommodated with the use of wide format laminators.

### **Is the Graphixon Finishes technology for professional use only and is training provided**

Graphixon Finishes is a strictly professional use technology and is not suited for, nor available to the consumer. We provide complete hands on training and unlimited support to our customers.